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Experience

Senior Designer

LIVEJOURNAL INC, LOS ANGELES, CA (11/10 – PRESENT)

- Design and improve web comps to bring main site style up to current standards
- Analyze user interface issues and provide solutions, improving site flow
- Work with outside marketing team, creating and implementing SEO and inbound traffic strategies
- Perform quality assurance tests on development projects
- Layout and code e-mail blasts ensuring compatibility with all major e-mail clients
- Assist in front-end development

Graphic Designer & Production Artist

PROPANE STUDIO, SAN FRANCISCO, CA (11/07 – 11/10)

- Designed concepts for web sites and print collateral, and participated in client presentations
- Managed production and final execution of design layouts into web and print-ready files for hand off or for in-house development
- Developed web sites from Photoshop layouts by producing web-ready images, valid HTML, CSS, and Flash
- Created information architecture documents and development wireframes to clarify the content and direction of upcoming web sites
- QCed web sites and communicated with developers via ticketing system to resolve issues
- Maintained corporate process documentation and ensure employees follow established protocols

Senior Designer

COLT STUDIO GROUP, SAN FRANCISCO, CA (3/05 – 11/07)

- Managed art department, handled incoming creative requests, and optimized workflow ensuring company needs and deadlines were met
- Created monthly magazine advertisements, event and movie posters, press kits, Internet-based publicity campaigns and promotional merchandise, including t-shirts and event signage
- Designed magazines and annual calendars including image selection and layout
- Designed DVD packaging, disc art and on-screen menus for new and re-release movies
- Redesigned company website with weekly handoffs of Photoshop files to off-site developers
- Art-directed studio photo shoots, coordinated with photographers, and assisted in ordering and set-up of all lighting equipment and props
- Traveled to on-site press checks to ensure proper color output and approved all print proofs
- Oversaw on-going archival of slides including scanning, retouching and cataloging

Skill Set

Skills

- Web Site Design
- Advanced CSS and HTML (hand-coding)
- Image Manipulation
- Print Design
- Print Production
- Information Architecture
- Wireframes
- SEO
- QC & Testing
- Research
- Problem-Solving

Software

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Acrobat
- After Effects
- Flash
- SVN and FTP
- VPN
- MacOS
- Windows
- MS Office

Education

Bachelor of Arts in Communication Design

CALIFORNIA STATE UNIVERSITY, CHICO (12/03)

Option in Graphic Design